



United ... Innovative building materials manufacturers, responsible merchants and customer-oriented planners and construction companies have united with environmental and consumer organisations, advisory centres for ecological building and critical scientists within the recognised environmental association natureplus. All of these parties work together on an equal basis and in the spirit of partnership in the service of a new sustainable culture of building.

... in Europe The European Community has set itself the goal of sustainability – even in the building sector: Therefore, building products must be tested and labelled Europe-wide according to their environmental characteristics in accordance with common rules. In order that consumers and professionals have a source of orientation, natureplus and its partners run offices in Belgium, France, Great Britain, Italy and the German-speaking countries.

Headquarters and natureplus Germany

Hauptstr. 24, D-69151 Neckargemünd, Germany,
Tel. +49 6223 8660170, Tel. +49 6223 8660179,
Email Information: info@natureplus.org,
Email Administration: office@natureplus.org

natureplus United Kingdom

Alliance for Sustainable Building Products – ASBP,
5 Baldwin Terrace, London N1 7RU, UK,
Tel. +44 207 704 3501, Email: uk.info@natureplus.org

natureplus Belgium

VIBE vzw Vlaams Instituut voor Bio-Ecologisch bouwen en wonen
Grote Steenweg 91, B-2600 Antwerpen (Berchem)
Tel. +32 3 2181060, Fax +32 3 2181069
Email: be.info@natureplus.org

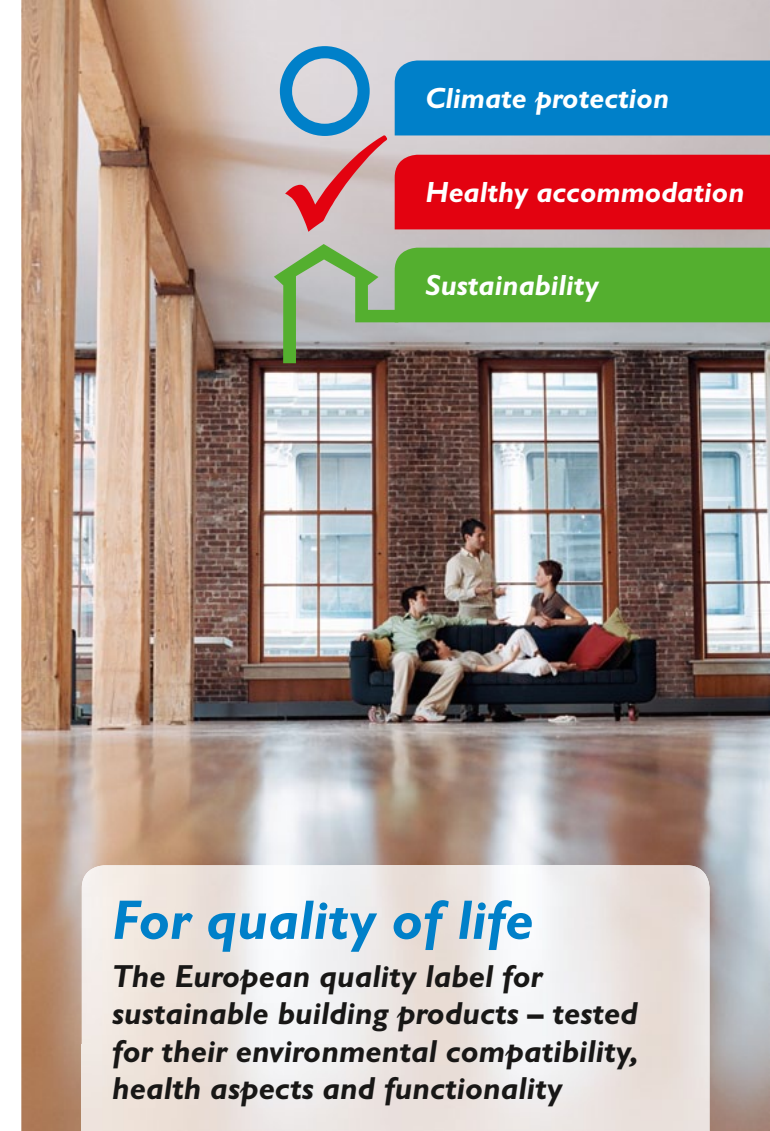
We work together for sustainable and healthy building



Provided by:



Berg&Berg is a part of Södra Group



For quality of life

The European quality label for sustainable building products – tested for their environmental compatibility, health aspects and functionality





Climate protection

Healthy accommodation

Sustainability

Climate protection – not just in oil and energy consumption – natureplus-certified products even save energy during production

If we want to prevent global warming from affecting our climate, we must drastically reduce our consumption of oil, gas and conventionally produced electricity. Today, so much energy is consumed in the manufacturing process for a new house that it could be heated for 25 years with the same amount.

As a good building material can only be produced through a clean manufacturing process, we strictly inspect production plants. By using an LCA based upon target values for every certified product, natureplus ensures that it has been produced at an above average level of energy efficiency. Building materials made from renewable raw materials also protect our climate by storing carbon dioxide.

We spend 90% of our lives indoors – natureplus-certified products ensure healthy accommodation

We spend almost our whole lives in buildings which are being built ever more air-tight. Many buildings cause illnesses because the interior air is polluted with harmful substances. More and more people are suffering from allergies and malaise.

The only help is the consistent selection of products which have been strictly checked for harmful substances. Natureplus only certifies products which, for example, exhibit no harmful substances in a testing chamber inspection and which often improve the room climate due to their special properties.

Sustainability means the protection of resources – natureplus-certified products are made from renewable raw materials

We are currently replacing the use of fossil fuels in energy production by renewable sources. However the building sector still consumes at least 40% of all raw materials worldwide and therefore represents the largest burden on the environment.

We want to leave future generations a world rich in resources. It is therefore high time that the building sector reduced its consumption of fossil and primary raw materials as much as possible. In natureplus certified products the proportion of renewable and recycled raw materials is maximised.

natureplus – We show you the way